

OPENING WEEKEND CELEBRATION



SAN FRANCISCO 2013
34 AMERICA'S CUP



LOUIS VUITTON CUP
AMERICA'S CUP CHALLENGER SERIES

Opening Ceremony



Hosted at the America's Cup Pavilion at America's Cup Park, Piers 27/29.



Official launch of the Summer of Racing and celebration of 30 years of the Louis Vuitton Cup with pageantry, fun and international culture.



300 members of the four competing teams take to the stage for festivities, cultural presentations from Italy, New Zealand, Sweden and the USA.



Tickets are \$10
\$9 going to the America's Cup Healthy Ocean Project.

The 34th America's Cup Healthy Ocean Project is a Global "Call to Action" Campaign that embraces the connection between sailing and the ocean.

Healthy Ocean Project's overall goal is to create awareness around the problems that face the ocean and inspire individual action around the solutions that exist.



SUMMER OF RACING

JULY 4 - SEPTEMBER 21

AMERICA'S CUP.COM

Thursday July 4 - Opening Day

12:00 America's Cup Park Official Opening

2:00-2:30 Teams poster signing

2:15 Pavilion open for ticketed entry

3:00-4:30 Opening Ceremony

Friday July 5 - Time Trial Day

10:00 America's Cup Park opens

10:00-11:00 AC72s viewing from Piers 27/29

10:15 Marching band

10:45-11:00 Dock Out Show

11:15-1:15 Competitor Parade and Time Trial

2:00-2:30 Teams poster signing

3:00-5:30 Live music - The 500s and

New Diplomat

Saturday July 6 - America's Cup Park Day

12:00 America's Cup Park opens

12:15-1:00 Te Waka Huia - Maori performance

1:30-2:30 America's Cup Talk Show

2:30-3:00 Ultimate fan photo with the America's Cup Trophy

3:00-3:30 Teams poster signing

3:30-6:00 Live music - Nova Albion and Bonnie and the Bang Bang

Sunday July 7 - Race Day

10:00 America's Cup Park opens

10:00-11:15 AC72s viewing from Piers 27/29

10:15 Marching band

10:45-11:15 Dock Out Show

12:00-1:15 AC Show - live race commentary

2:00-2:30 Teams poster signing

3:00-4:30 Live music - Jazz Mafia